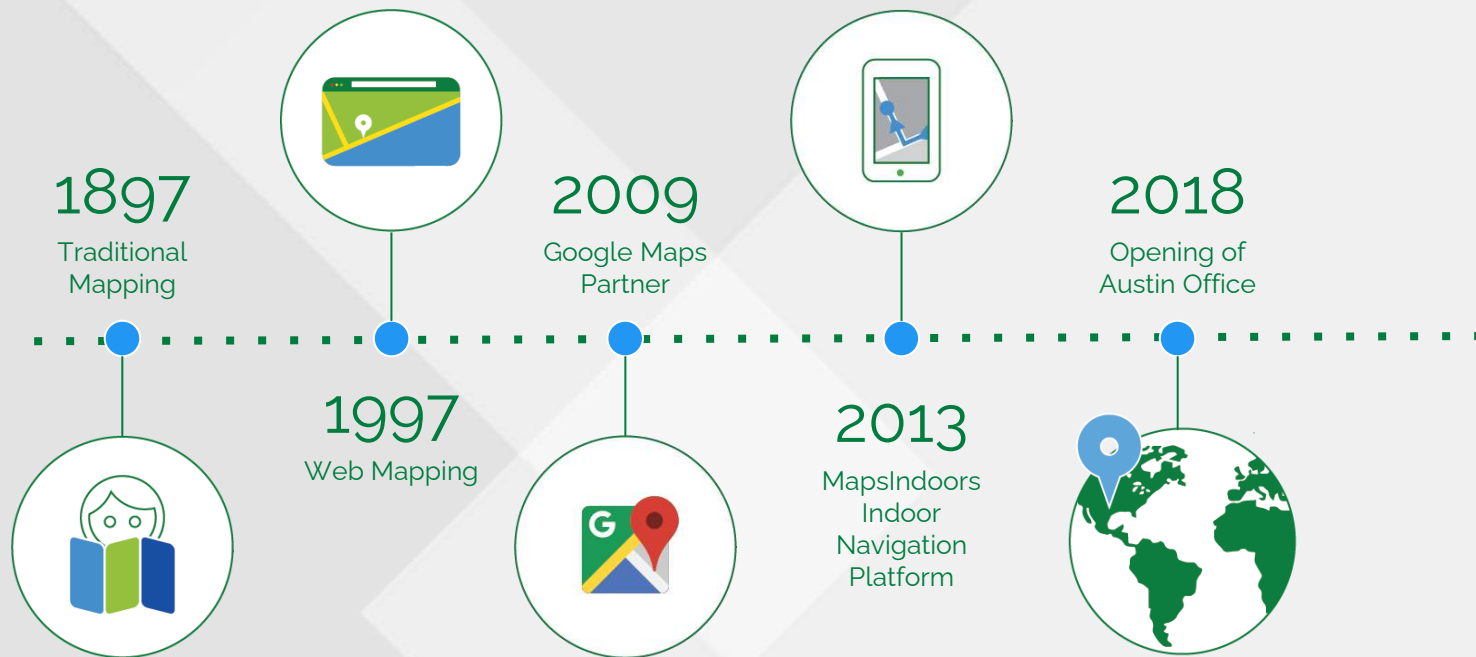




maps people

Better use of resources and staff time

The MapsPeople history



We make the world more accessible by guiding you anywhere anytime



250+ innovative
customers



We are located
in Denmark and the US



A team of dedicated
people ready to assist

Seamless transition from outdoor to indoor



MapsIndoors
built with
Google Maps

Indoor Navigation with MapsIndoors

SEARCH



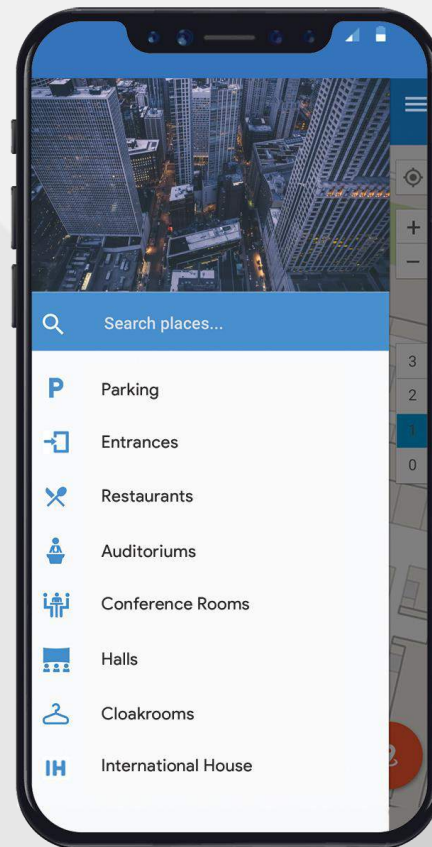
FIND



MAP



ROUTE



Challenges

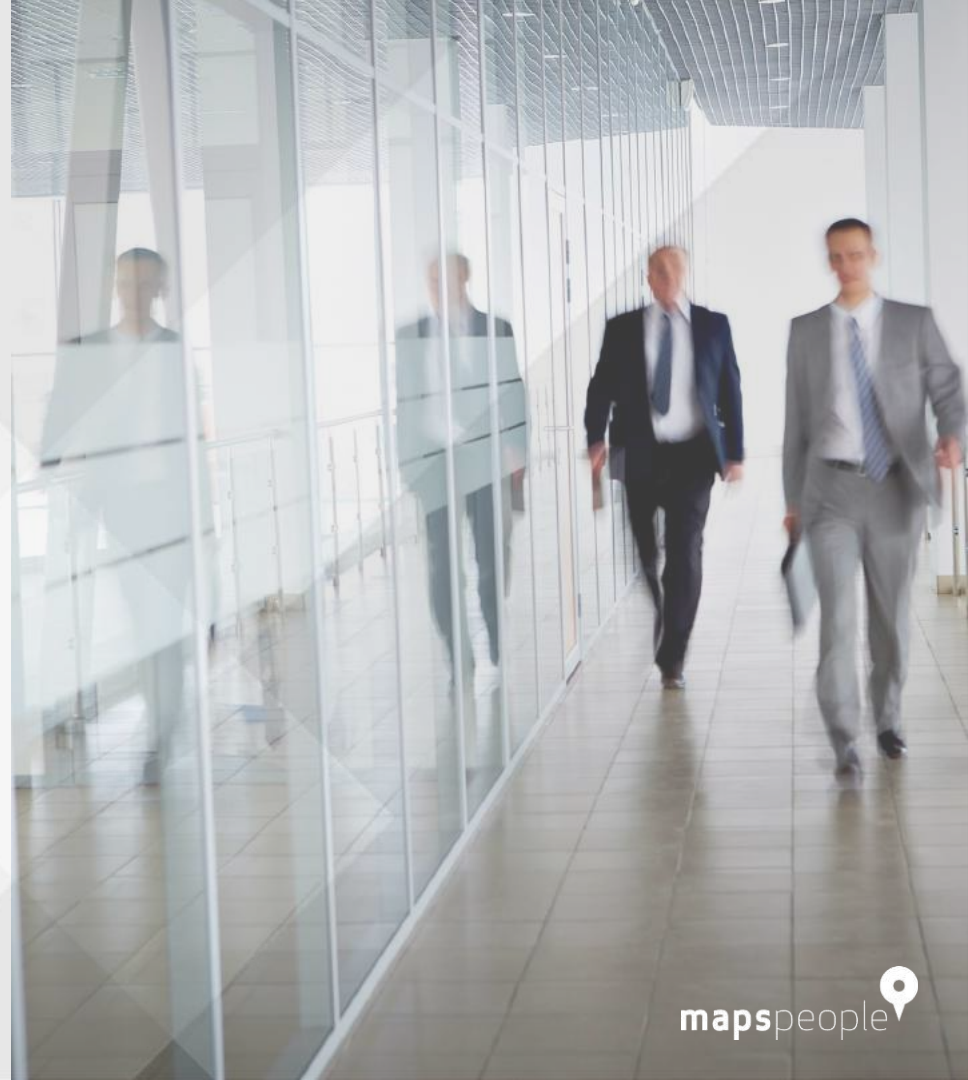
- **#1 Poor wayfinding** Corporate offices are often hard to navigate for both employees and visitors
- **#2 Stress** Stress accounts for an estimated \$300 billion loss to companies in the U.S. each year
- **#3 Unused desks** 53% work remotely for at least half of the week leaving expensive office space unused
- **#4 Productivity** Office workers spend an average of 11 minutes on a project before they are interrupted and it takes an average of 25 minutes to get back to the point they were at before the interruptions



The Solution

Indoor navigation is proven to stimulate employee experience and increase productivity by

- **Reason #1** Providing employees and visitors with door-to-door wayfinding
- **Reason #2** Relieving employees from the unnecessary stress from being lost, late, interrupted, or the like
- **Reason #3** Empowering employees to see and locate available working areas quickly and easily
- **Reason #4** Reducing interruptions and freeing up valuable resources



How much is poor wayfinding costing your office?

We estimate that

40%

of workers in **large**
organisations waste

30 mins

a day searching for a room

In a company with

100

employees with an average
salary of €15/hour that's

€68,400

per year

61%

Spend excessive time
locating conference rooms

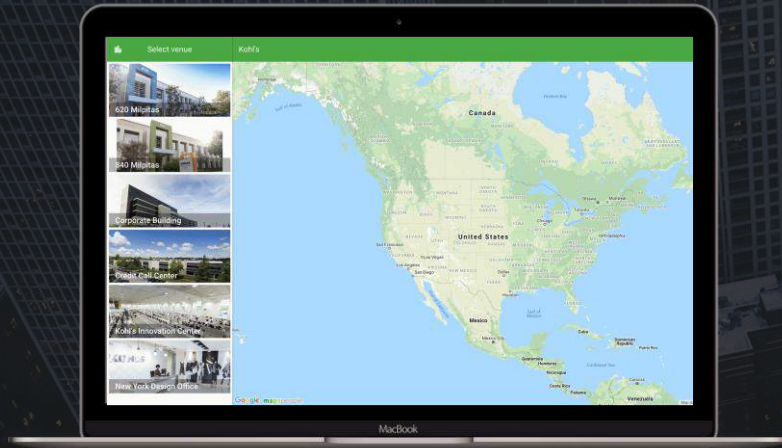
55%

spend excessive time
locating colleagues

20%

of office workers that spend
excessive time locating available
desks

Case: Kohl's



KOHL'S

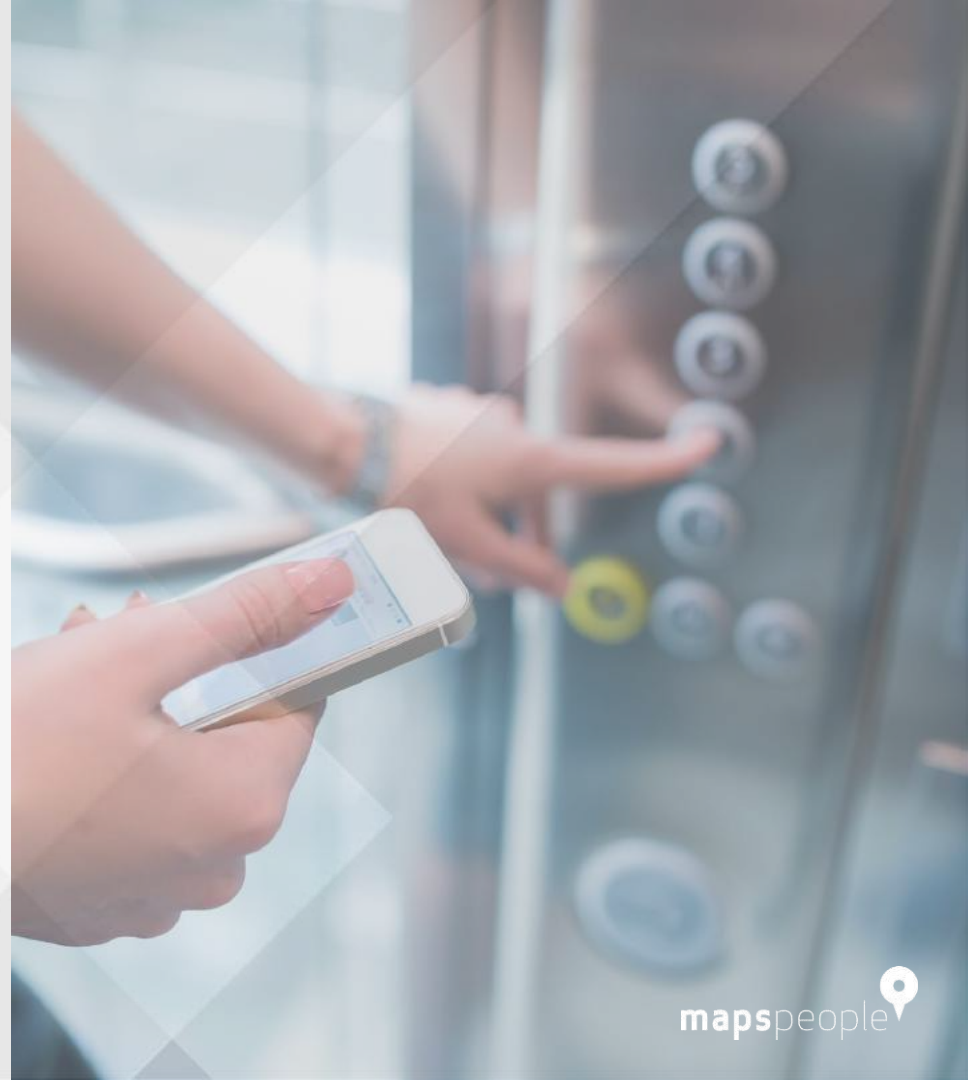
The solution aims to

- **Optimize employee resources** and make headquarters **easier to navigate**
- **Increase productivity** and revenue
- Allow employees to **search for colleagues desk numbers, meeting rooms, etc.** and **get the exact route**
- **Easy overview** of available desks for new employees
- **Improve employee satisfaction** and make it **easier to attract new talent**

Case: Kohl's

Solution

- Allow employees to navigate seamlessly from outside to inside
- Show estimated walking time
- Offer employees to search for their colleagues' desk number, meeting rooms, etc., to get the exact route

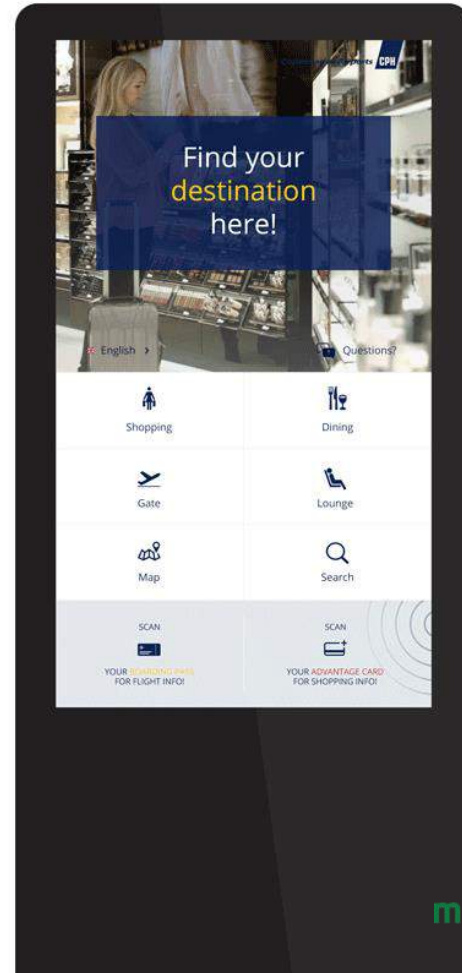


Integrations

Customized to meet your needs

Being an independent platform with open interfaces MapsIndoors can easily be combined with a great number of third party systems. This allows us to provide you with a solution that meets your specific requirements and needs.

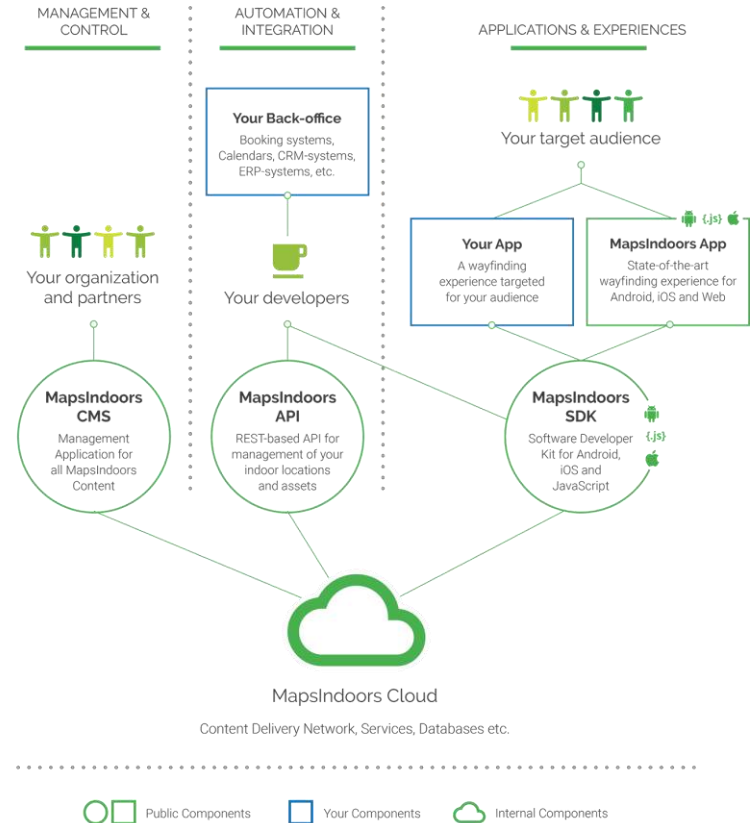
- Facility management
- Queue management
- Product management in Retail
- Push marketing
- Geo marketing
- Parking lot management
- Timetables (flights/trains/Events)
- Google Calendar
- Asset tracking (Equipment sharing, fleet management and even people)



Architectural overview

MapsIndoors is a cloud-based SaaS platform consisting of four elements:

- The MapsIndoors Cloud serves as the rock-solid backbone of the indoor navigation platform
- The MapsIndoors CMS is a single point of entry to edit and update your indoor maps and wayfinding platform
- The MapsIndoors Data API allows you to draw data from the other systems you're using, such as your queue management systems, booking systems, or content management system
- The MapsIndoors SDKs are used to build the indoor navigation solution whether you want to integrate it into your existing app or use our state-of-the-art MapsIndoors app



Cloud-based maintenance

- Flexible and easy to manage
- Add, edit and control location based data
- Intuitively built and does not require any programming skills
- Add photos to infoboxes/pages



Positioning technologies



Happy clients using MapsPeople services



Ebook

Everyone hates your office

You have reached your destination



Thank you for your attention

To get the latest news about MapsIndoors, follow us on LinkedIn and www.mapspeople.com